

Persuasive Writing Rubric

4	<p>The Writing</p> <ul style="list-style-type: none"> ▪ Clearly addresses all parts of the writing task ▪ Demonstrates a clear understanding of purpose and audience ▪ Maintains a consistent point of view, focus, and organizational structure, including the effective use of transitions ▪ Includes a clearly presented central idea with relevant facts, details, and/or explanations ▪ Includes a variety of sentence types ▪ Contains few, if any, errors in the conventions of the English language (grammar, punctuations, capitalization, spelling). These errors do not interfere with the reader's understanding of the writing <p>Persuasion</p> <ul style="list-style-type: none"> ▪ Includes a clear position or perspective ▪ Clearly describes the points in support of the position using well-articulated evidence ▪ Effectively anticipates and answers reader concerns and counterarguments
3	<p>The Writing</p> <ul style="list-style-type: none"> ▪ Adequately addresses all parts of the writing task ▪ Demonstrates a general understanding of purpose and audience ▪ Maintains a mostly consistent point of view, focus, and organizational structure, including the effective use of transitions ▪ Presents a central idea with mostly relevant facts, details, and/or explanations ▪ Includes a variety of sentence types ▪ Contains some errors in the conventions of the English language (grammar, punctuations, capitalization, spelling). These errors do not interfere with the reader's understanding of the writing <p>Persuasion</p> <ul style="list-style-type: none"> ▪ Includes a generally clear position or perspective ▪ Adequately supports the points in support of the position using evidence ▪ Adequately anticipates and answers reader concerns and counterarguments
2	<p>The Writing</p> <ul style="list-style-type: none"> ▪ Addresses only parts of the writing task ▪ Demonstrates little understanding of purpose and audience ▪ Maintains an inconsistent point of view, focus, and/or organizational structure, which may include in effective or awkward transitions that do not unify important ideas ▪ Suggests a central idea with limited facts, details, and/or explanations ▪ Includes little variety in sentence types ▪ Contains several errors in the conventions of the English language (grammar, punctuations, capitalization, spelling). These errors may interfere with the reader's understanding of the writing <p>Persuasion</p> <ul style="list-style-type: none"> ▪ Position or perspective are unclear ▪ Presents limited evidence to support position/perspective ▪ Ineffectively anticipates or answers reader concerns
1	<p>The Writing</p> <ul style="list-style-type: none"> ▪ Addresses only part of the writing task ▪ Demonstrates no understanding of purpose and audience ▪ Lacks a point of view, focus, organizational structure, and transitions that unify important ideas ▪ Lacks a central idea but may contain marginally related facts, details, and/or explanations ▪ Includes no sentence variety ▪ Contains serious errors in the conventions of the English language (grammar, punctuations, capitalization, spelling). These errors interfere with the reader's understanding of the writing <p>Persuasion</p> <ul style="list-style-type: none"> ▪ No evidence of position or proposal ▪ Lacks evidence to support position/perspective ▪ Fails to address reader concerns